

ANASTASIA VOELKER

DETAILS

PHONE

(630) 465-2544

EMAIL

avoelker@iastate.edu

LINKS

[LinkedIn](#)

[Portfolio](#)

SKILLS

Microsoft Excel

Microsoft Office Word

Adobe Illustrator

Adobe Photoshop

Google Suite

Apple and PC platforms

Superior Craftsmanship

Efficient

Decision Making

Fast Learner

EDUCATION

Apparel Merchandising, Iowa State University

Ames, IA

Aug 2020 — Present

- GPA 4.0
- Top 2% Academic Standing 2020, 2021
- Dean's List 2020, 2021

Fashion Merchandising, Kent State University

Kent, OH

Aug 2018 — May 2020

- GPA 3.92
- Kent State Honors College
- President's List 2019, 2020
- Dean's List 2018

RELEVANT COURSE WORK

FASHION | Visuals, Fabrics, Technology, Forecasting, Retail, Styling, Visual Presentation & Promotions, and Apparel Analysis

Mood Boards, color and fabrications boards using Adobe Photoshop; croquis, garment flats, and pattern designs using Adobe Illustrator; trend forecasting research using WGSN and Doneger

BUSINESS | Economics, Marketing, Accounting, Entrepreneurship, Spreadsheets & Databases, Data Science, Sourcing & Global Issues, and Merchandise Planning & Buying

Curriculum and projects focused on business development; in-depth experience using Microsoft Excel and Access; data organization and analysis

EMPLOYMENT HISTORY

Visual Merchandising Intern, LOFT Outlet

Altoona, IA

May 2022— August 2022

- Serve customers at a popular local restaurant
- Provide excellent customer service
- Problem solve under pressure
- Communicate effectively with customers and staff

Server, The Cafe

Wheaton, IL

May 2021 — Present

- Assemble window and in-store displays
- Merchandise floor sets monthly
- Style mannequins to appeal to target consumer
- Analyze weekly sales data